



**Global Green Growth Forum**  
9-10 October 2012, Copenhagen



**Global  
Green Growth  
Institute**

#### INVITATION

We are delighted to invite you to a high level event co-hosted by the Global Green Growth Forum and the Global Green Growth Institute

21 June 9:00-10:30 at RioCentro, T-1, Rio de Janeiro

#### **“Sustainable, Inclusive Growth: The Way Forward from Rio+20 and G20 “**

#### ***Leading Governments on the Agenda of Sustainable Economic Growth Push for more Structured Private Sector Engagement***

Chair: **Helle Thorning-Schmidt**, Prime Minister of Denmark. Keynote speakers: **Ban Ki-moon**, Secretary-General, United Nations (TBC), **Felipe Calderon**, President of Mexico (TBC), **Lee Myung-Bak**, President of the Republic of Korea, and **Dilma Vana Rousseff**, President of Brazil (TBC). Panelists: **Luciano Coutinho**, President, BNDES, **Paul Polman**, CEO, Unilever and **Kandeh K. Yumkella**, Director-General, UNIDO. Moderator: **Angel Gurría**, Secretary-General, OECD.

\*\*\*\*\*

In 2050, we will be 9bn people on the planet. We know the challenges that this implies for energy, food, water – especially, if we set the ambition of creating a global middle class comprising all of us. To turn these challenges into opportunities for sustainable and equitable growth, a closer collaboration between the public and private sectors is needed.

The session will explore critical post Rio+20 and G20 implementation challenges. It will focus on how to capture the disruptive and catalytic potential of engaging the private sector in driving the transition to a sustainable and inclusive growth economy. The challenge of speed-to-scale in securing green and inclusive growth called for by the Secretary-General's High Level Panel on Global Sustainability will be addressed, as well as how platforms such as the Global Green Growth Forum can contribute to spur action and scale up and intensify business' contribution in the transition to a green economy.

The discussion will feed into the agenda of the next Global Green Growth Forum (3GF) in Copenhagen on 9-10 October 2012, where a select group of 200 public and private world leaders will convene to give momentum to Public Private Partnerships (PPPs) with a disruptive and catalytic potential leading to speed and scale. The overall focus of 3GF this year is *resource efficiency and growth*. Special attention will be directed at giving momentum and public-private action to the commitments on sustainable growth coming out of Rio+20 and the G20 summit.

3GF will feature concrete PPPs in the areas of energy efficiency, renewable energy, water, biomass and the crosscutting areas of trade, procurement, urban development, and financing. PPPs are advanced in cooperation with UN Global Compact, GGGI, CEM, B20, SEE4All, WEF, C40 and others. Rather than adding to the diversity of the bottom-up initiatives for sustainable growth, 3GF gives emerging and existing initiatives a shared, informal, high-level platform, where the spotlight is put on their business case and economic growth potential. To support these PPPs, 3GF is pioneering with a world-first analytical tool to develop, assess and give direction to PPPs for resource efficiency. On 18 June 9:00-10:30, 3GF will convene some of these PPPs for a strategy session at the Corporate Sustainability Forum in Rio.

For further information please contact Carina Larsfalten at  
[cl@globalgreengrowthforum.com](mailto:cl@globalgreengrowthforum.com)