



2030 Water Resources Group

Background

Water is the most important resource on our planet. We are already consuming too much water and demands are increasing dramatically due to higher levels of food and energy production and population growth. By 2030, the world is predicted to face a 40% gap between available renewable water supply and demand.

The 2030 Water Resources Group (2030 WRG) works with a diverse set of partners from the private sector including The Coca Cola Company, Nestlé, PepsiCo, SABMiller and Unilever, who are all highly dependent on water for their production, as well as political decision makers, donors, development banks and civil society. They are all working to achieve a common goal: To develop environmentally and economically sustainable solutions to closing the water supply demand gap.

Achievements

To date, the 2030 WRG has assisted 7 countries in developing national water plans. In Africa, the 2030 WRG has worked specifically in South Africa, Tanzania and Kenya to develop programmes to expand water efficiency practices and technologies for sustainable water use, including irrigation and water storage, as well as treatment of waste water. Financing models for sustainable mini-water management solutions have also been established.

In Asia, 2030 WRG is active in Bangladesh where they are reforming water use tariffs in agriculture and developing a model for green investment financing. At a national level in India, the 2030 WRG acted as a catalyst for initial strategic directions to guide the Ministry of Water Resources towards a five-year plan for water. There have also been significant impacts in the Indian States of Karnataka and Maharashtra.

Role of 3GF

3GF has provided a platform to the 2030 WRG to enable the partnership to share lessons and experiences, identify opportunities for scale, connect with new stakeholders and explore emerging water management issues with high-level decision makers. Through the 3GF 2015 regional meetings in Africa, Asia and Latin America, 2030 WRG has been able to significantly extend its activities and partnership base in these regions.

The Global Green Growth Forum (3GF)

3GF is a Danish-led green growth platform implemented in partnership with other countries, private companies and international organisations.

A **key objective** of 3GF is to push forward public-private partnerships that can foster the development of new resource efficient solutions in areas which are critical to the green transition like water, energy, waste management, land use and food security. One such partnership is on Industrial Symbiosis.

Sustainable Development Goals (SDGs)

The 2030 WRG partnership is contributing to the proposed SDGs:

1. End poverty in all its forms everywhere
6. Ensure availability and sustainable management of water and sanitation for all
8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
13. Take urgent action to combat climate change and its impacts
17. Strengthen the means of implementation and revitalize the global partnership for sustainable development